



## JUNE 8-10, 2018 Andersonville · Chicago

Friday 5pm-10pm Saturday 11am-10pm Sunday 11am-10pm







## ANDERSONVILLE MIDSOMMARFEST

"Help kick off the Chicago summer neighborhood street festival season" – Chicago Pride

Borne out of Andersonville's Swedish heritage, Midsommarfest will transport you back to old-world Swedish traditions all while dancing around the Maypole and traveling the world without event needing a passport! It's one of the highlights of Pride Month and, while not solely Pride focused, it's a Pridefest with a Swedish twist.

- **HISTORY:** Celebrating its 53rd year, Andersonville Midsommarfest is one of Chicago's premier street festivals.
- LOCATION: 5200 N. Clark Street @ Foster, Chicago
- MUSIC: 5 stages with 50+ multi-genre acts from cover bands, to ethnic dance troupes and drag shows performing over three days
- AUDIENCE DESCRIPTION: Being one of the most diverse festivals in Chicago, each year over 50,000 people descend upon Clark Street. The audience ranges from young families, singles to LGBTQ+ Ages 20-50 years old that travel from all across Illinois to enjoy a fun summer weekend.
- EVENT COMPONENTS: local artisans and merchants selling their handcrafted wares and unique products, and a large children's area featuring all-age entertainment. Beer sales benefit local non-profits instilling the sense of community throughout the weekend.

## ATTENDEE DEMOGRAPHICS:











