

**EDGEWATER** 

# EFEST G

### AUGUST 4-5, 2018 Edgewater · Chicago

Saturday 12pm-10pm Sunday 12pm-9pm







#### **EDGEFEST**

## Featured as a top festival pick in both the Chicago Reader and Chicago RedEye

At Edge Fest Chicago's historic Edgewater neighborhood becomes a celebration of all things North Side. Flavorful cuisine, award-winning entertainment, and family fun take center stage during Edge Fest. In its sixth year, this annual event focuses on the neighborhood's best by showcasing local musicians, food, and craft vendors. Adding an outdoor café setting gives Edge Fest the one-of-a-kind experience unlike any other on the city's North Side.

- HISTORY: Since 2012, Edge Fest has brought thousands of Chicagoans together to celebrate the vibrant North Side neighborhood through lively music and delectable food.
- LOCATION: 5900 N. Broadway Avenue @ Thorndale, Chicago
- **MUSIC:** Two stages fill Edgewater with instantly recognizable hit songs from the 70s, 80s, 90s, and today.
- AUDIENCE DESCRIPTION: Edgewater is a beautiful area just north of downtown filled with young families ranging from 21-45 years old. Strolling outdoors, enjoying a few drinks and shopping the local vendors, appeals to any age so come one, come all!
- EVENT COMPONENTS: Two stages, kids area with a bungee jump, 50+ local artisans and food vendors and engaging sponsored buildouts!

#### ATTENDEE DEMOGRAPHICS:











