



2025 EVENT DECK



For more than two decades StarEvents has been a leader in event production. Proudly based in Chicago, StarEvents promotes local businesses and artists, stimulating the economy and bringing community together.

As a partner with hundreds of nonprofit organizations, city chambers, and neighborhood associations, StarEvents is proud to support diverse communities all across Chicago. With more than 25 million dollars raised for charity, the hope is to inspire attendees and leave a lasting impact.

StarEvents has produced some of Chicago's most iconic festivals, art fairs, races, and block parties. Seeing over a million attendees each year. With decades of experience and industry partnerships, we are proven experts at transforming events into the ultimate experience.



MEET SOME OF OUR PARTNERS...



PARTNERSHIPS

Over a million potential customers attend our events EACH YEAR. And we can put your brand in the heart of it all. We hand pick the best neighborhoods in Chicago to build events that support the local community.

Why Partner With Us:

- Heighten brand visibility and exposure to an influential audience
- Generate awareness with on-site displays and logo inclusion
- Distribute retail incentives on-site
- Capitalize on our highly targeted website, social media platforms, and monthly newsletter
- Face-to-Face interaction
- Show social involvement





OUR 2025 EVENT SEASON

Dates are tentative and subject to change.

May 16-18

Event series, May-August

July 12-13

August 8-10

August 23

August 23-24

September 6

September 19-20

Septmeber 27-28

Chicago Mayfest

Fulton Fridays

Southport Art Fest

Retro on Roscoe

Chalk Howard Street Fest

West Loop Art Fest

VegOut Chicago

West Loop Bavarian Block Party

Hyde Park Jazz Festival





OUR REACH



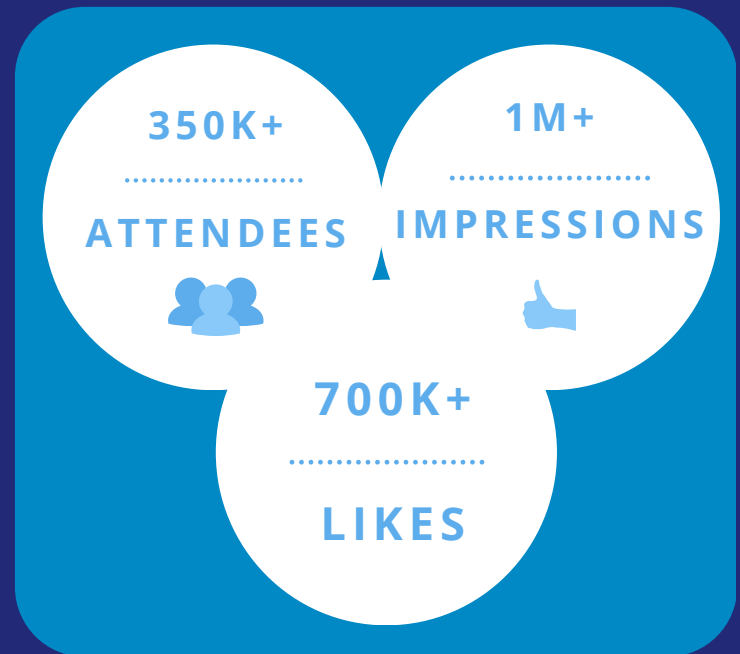
30K



8K



1M



CHICAGO MAYFEST

LINCOLN PARK, MAY 16-19

Located in the heart of Lincoln Park, this popular destination boasts a vibrant cultural scene, with trendy boutiques, renowned restaurants, and historic architecture, making it a dynamic and beloved destination for both locals and visitors alike.

Known as Chicago's summer kickoff event, Mayfest is designed to showcase and support the local neighborhood through celebration. Experience Chicago's top local bands, skilled artisans, delicious food and all the libations needed to light up your weekend.

SPONSORSHIP OPPORTUNITY

Sponsorship pricing is based on desired footprint size. A 10' x 10' space at Mayfest starts at \$3,500 and can increase based on size, exclusivity, equipment rental, and permitting.

ESTIMATED ATTENDANCE

50,000 (2024)

ATTENDEE DEMOGRAPHICS

Home Renter (62.6%), Single (57.7%), 25 - 34 Years Old (36%), Male (50.4%), Bachelor's Degree (49.1%), Caucasian (73.4%), Hispanic (9.3%), African American (7.1%), Asian American (7.2%)

Mayfest is a fundraiser for the RANCH Triangle Community Conservation Association, a non-profit.



FRIDAYS ON FULTON

WEST LOOP, MAY 23, JUNE 6, JUNE 20, JULY 18,
AUGUST 1, AUGUST 15

Fridays on Fulton, Chicago's favorite weekend kickoff, is back for its second year! It was such a hit with the community that we are adding even more Friday's to the lineup. A celebration of arts, music and culture, this event series will hold a DJ stage, live activations, and a drink bar in the heart of Fulton Market.

Fulton Market has a cool industrial vibe that bursts with activity, thanks to tons of trendy restaurants and bars that have taken over the old warehouse spaces. Dynamic cultural attractions such as Fridays on Fulton make Fulton Market a hotspot for locals and visitors alike.

SPONSORSHIP OPPORTUNITY

Sponsorship pricing is based on desired footprint size. A 10' x 10' space at Fridays on Fulton starts at \$1,500 and can increase based on size, exclusivity, equipment rental, and permitting.

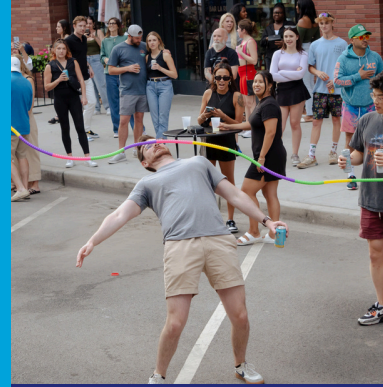
ESTIMATED ATTENDANCE

1,000 per Friday (2024)

ATTENDEE DEMOGRAPHICS

Home Renter (65.5%), Single (60.1%), 25 - 34 Years Old (68%), Male (50.4%), Graduate Degree (44.6%), Caucasian (63%), Hispanic (9%), African American (7%), Asian (21%)

Fridays on Fulton is a fundraiser for the West Central Association (WCA), a non-profit.



SOUTHPORT ART FEST

WRIGLEYVILLE, JULY 12-13

Chicago's iconic Southport Corridor blooms to life when Southport Art Fest takes over. Featured in TimeOut Chicago as one of the "Best Art Festivals in Town," the event will feature an assorted mix of fine art in a picture-perfect Chicago neighborhood street festival.

Southport is one of Chicago's most charming residential neighborhoods. Situated right near Wrigleyville, where they have the famous Wrigley Field. The Southport Corridor is an affluent, walkable area just a couple miles north of the Loop. This area offers a welcoming community that appreciates the arts.

SPONSORSHIP OPPORTUNITY

Sponsorship pricing is based on desired footprint size. A 10' x 10' space at Southport Art Fest starts at \$2,500 and can increase based on size, exclusivity, equipment rental, and permitting.

ESTIMATED ATTENDANCE

25,000 (2024)

ATTENDEE DEMOGRAPHICS

Home Renter (61%), Single (59.1%), 22 - 39 Years Old (36%), Male (51%), Bachelor's Degree (53.3%), Caucasian (85.1%), Hispanic (9.6%), African American (5.3%)

Southport Art Fest is a fundraiser for the Southport Neighbors Association (SNA), a non-profit.



RETRO ON ROSCOE

ROSCOE VILLAGE, AUGUST 8-10

Roscoe Village has earned the nickname “The Village Within the City” for its small town feel and overall charm. This cozy little pocket is an eclectic mix of unique boutiques, classic frame and brick homes, and locally owned eateries.

Chicagoans looking for a blast from the past don’t need to look further than the Retro on Roscoe festival. Put the pedal to the metal with the Antique and Classic Car Show. Live music will play oldies and throwbacks along with popular hits to keep festival-goers moving through the summer night.

SPONSORSHIP OPPORTUNITY

Sponsorship pricing is based on desired footprint size. A 10' x 10' space at Retro on Roscoe starts at \$4,000 and can increase based on size, exclusivity, equipment rental, and permitting.

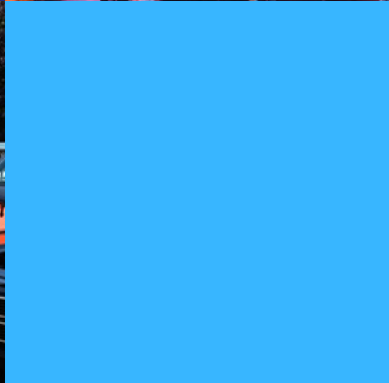
ESTIMATED ATTENDANCE

60,000 (2023)

ATTENDEE DEMOGRAPHICS

Home Renter (58%), Single (54.2%), 22 - 39 Years Old (47.5%), Female (51%), Bachelor’s Degree (30.6%), Caucasian (82.5%), Hispanic (12.4%), African American (5.2%)

Retro on Roscoe is a fundraiser for Roscoe Village Neighbors (RVN), a non-profit.



CHALK HOWARD STREET FEST

ROGERS PARK, AUGUST 23

Chalk Howard Street in Rogers Park is Chicago's first and only major chalk art festival. Presented by the Rogers Park Business Alliance, Chalk Howard Street features world-renowned 3D and 2D chalk artists, food by local purveyors, opportunities for amateur artists and family-friendly music and entertainment.

Rogers Park is one of Chicago's most diverse neighborhoods. If you are looking for art, culture and a sandy shoreline, Rogers Park is the perfect destination.

SPONSORSHIP OPPORTUNITY

Sponsorship pricing is based on desired footprint size. A 10' x 10' space at Chalk Howard Street Fest starts at \$2,000 and can increase based on size, exclusivity, equipment rental, and permitting.

ESTIMATED ATTENDANCE

7,000 (2024)

ATTENDEE DEMOGRAPHICS

Home Renter (71.9%), Single (60.1%), 22 - 39 Years Old (58.6%), Female (52%), Bachelor's Degree (28.9%), Caucasian (44%), Hispanic (19.9%), African American (26.8%), Asian (4.6%)

Chalk Howard Street Fest is a fundraiser for the Rogers Park Business Alliance (RPBA), a non-profit.



WEST LOOP ART FEST

WEST LOOP, AUGUST 23-24

The West Loop Art Fest is the perfect destination for a late summer shopping experience or ambient evening stroll. A diverse range of art mediums will be on display from talented artists around the country.

Chicago's West Loop neighborhood is ever-evolving. New businesses are constantly popping up left and right to suit an array of visitors who come to enjoy one of the city's most popular areas. Fulton Market has a cool industrial vibe that bursts with activity, thanks to tons of trendy restaurants and bars that have taken over the old warehouse spaces.

SPONSORSHIP OPPORTUNITY

Sponsorship pricing is based on desired footprint size. A 10' x 10' space at the West Loop Art Fest starts at \$2,500 and can increase based on size, exclusivity, equipment rental, and permitting.

ESTIMATED ATTENDANCE

25,000 (2024)

ATTENDEE DEMOGRAPHICS

Home Renter (65.5%), Single (60.1%), 25 - 34 Years Old (41%), Male (50.4%), Graduate Degree (44.6%), Caucasian (63%), Hispanic (9%), African American (7%), Asian (21%)

West Loop Art Fest is a fundraiser for the West Central Association (WCA), a non-profit.



VEGOUT CHICAGO

LOGAN SQUARE, SEPTEMBER 6

This brand new festival is a vibrant ode to the vegan lifestyle, showcasing the best in cruelty-free cuisine, eco-conscious products, and community connections.

Logan Square is the perfect spot for a vegan festival. With a thriving, multi-cultural community of arts organizations, intimate music venues, and locally owned shops. Its creative energy and urban vibe make it a go-to for locals looking for the next cool thing.

SPONSORSHIP OPPORTUNITY

Sponsorship pricing is based on desired footprint size. A 10' x 10' space at VegOut starts at \$1,500 and can increase based on size, exclusivity, equipment rental, and permitting

ESTIMATED ATTENDANCE

10,000

ATTENDEE DEMOGRAPHICS

Home Renter (62%), Single (55%), 25 - 34 Years Old (31%), Female (60%), Bachelors Degree (35%), Caucasian (46%), Hispanic (40%), African American (10%), Asian (4%)



WEST LOOP BAVARIAN BLOCK PARTY

WEST LOOP, SEPTEMBER 19-20

Celebrate all things Bavarian at Chicago's very own Bavarian Oktoberfest. This one of a kind Oktoberfest will feature classic Oompah music, a beer hall, brats, bretzels, and beverages for everyone to enjoy.

Chicago's West Loop neighborhood is ever-evolving. New businesses are constantly popping up left and right to suit an array of visitors who come to enjoy one of the city's most popular areas. The hip West Loop is now a dining and nightlife hotspot.

SPONSORSHIP OPPORTUNITY

Sponsorship pricing is based on desired footprint size. A 10' x 10' space at the West Loop Bavarian Block Party starts at \$2,000 and can increase based on size, exclusivity, equipment rental, and permitting.

ESTIMATED ATTENDANCE

20,000 (2024)

ATTENDEE DEMOGRAPHICS

Home Renter (65.5%), Single (60.1%), 25 - 34 Years Old (41%), Male (50.4%), Graduate Degree (44.6%), Caucasian (63%), Hispanic (9%), African American (7%), Asian (21%)

West Loop Bavarian Block Party is a fundraiser for the Haymarket Center, a non-profit that aids people with substance use disorders.



HYDE PARK JAZZ FEST

HYDE PARK, SEPTEMBER 27-28

Culturally diverse, the Hyde Park neighborhood exemplifies the best of a small town with bustling metropolitan qualities. Ranking number 14 in Time Out's list of "40 Coolest neighborhoods in the world" for 2023, Hyde Park is the perfect location to enjoy a weekend of jazz music.

This remarkable two-day free festival showcases collaborations between academic, cultural and community institutions, and local businesses to present over 30 bands in a variety of settings throughout the Hyde Park neighborhood. Your support helps to keep free and accessible concerts like the Jazz Festival in these communities.

SPONSORSHIP OPPORTUNITY

Sponsorship pricing is based on desired footprint size. A 10' x 10' space at the Hyde Park Jazz Festival starts at \$2,000 and can increase based on size, exclusivity, equipment rental, and permitting.

ESTIMATED ATTENDANCE

25,000 (2024)

ATTENDEE DEMOGRAPHICS

Home Renter (71.7%), Married (61%), 45 - 54 Years Old (55.7%), Female (54%), Masters Degree (53%), Caucasian (45%), Hispanic (7%), African American (26%), Asian (7%)

The Hyde Park Jazz Festival is a fundraiser for the Hyde Park Jazz Festival, a non-profit.





Contact Us

JULIA CLEMENS
JULIA@STAREVENTS.COM
(773) 665-4682

THANK YOU!